

Most Downloaded ARE Update Articles in 2012

During the 2012 calendar year, 255,196 downloads were recorded from the *ARE Update* website, <http://giannini.ucop.edu/are-update>. Below is a listing of the top 25 articles downloaded in this past year.

1. Goodhue, Rachael E., Richard D. Green, Dale M. Heien, and Philip L. Martin. "Current Economic Trends in the California Wine Industry." *ARE Update* 11(4) (2008):2-6.
2. Jiang, Jessica Z. and Rachael E. Goodhue. "Prices, Volumes, and Promotions in the Fresh Strawberry Market." *ARE Update* 6(3) (2003):9-11.
3. Carter, Colin A., James A. Chalfant and Rachael E. Goodhue. "China's Strawberry Industry: An Emerging Competitor for California?" *ARE Update* 9(1) (2005):7-10.
4. Volpe, Richard, Richard Green, Dale Heien, and Richard Howitt. "Recent Trends in the California Wine Grape Industry." *ARE Update* 11(4) (2008): 7-10.
5. Rozelle, Scott, Jikun Huang, and Ruifa Hu. "Genetically Modified Rice in China: Effects on Farmer's in China and California." *ARE Update* 9(1) (2005):2-6.
6. de Wit, Joeri and Aaron Smith. "What is the Price of Oil?" *ARE Update* 11(5) (2008):1-4.
7. Kwon, Oh Sang, Hyunok Lee, and Daniel A. Sumner. "Appellation, Variety, and the Price of California Wines." *ARE Update* 11(4) (2008):15-19.
8. Carter, Colin A. "China's Agriculture: Achievements and Challenges." *ARE Update* 14(5) (2011):5-7.
9. Klonsky, Karen. "A Look at California's Organic Agriculture Production." *ARE Update* 14(2) (2010):8-11.
10. Rosenberg, Howard R. "Adjusting to Technological Change in Strawberry Harvest Work." *ARE Update* 7(1) (2003):3-6.
11. Ifft, Jennifer and Todd Kuethe. "Why Are Outside Investors Suddenly Interested in Farmland?" *ARE Update* 15(1) (2011):9-11.
12. Keeling, Jennifer. "Lessons from a Failed Cooperative: The Rice Growers Association Experience." *ARE Update* 7(3) (2004):1-4.
13. Ziolkowska, Jadwiga and Leo Simon. "Biomass Ethanol Production Faces Challenges." *ARE Update* 14(6) (2011):5-8.
14. Montaigne, Étienne. "European Wine Market Issues and Prospects in the Context of the Changes to the Common Market Organization for Wine." *ARE Update* 13(6) (2010):9-11.
15. Rajagopal, Deepak and David Zilberman. "The Use of Environmental Life-Cycle Analysis for Evaluating Biofuels." *ARE Update* 11(3) (2008):5-8.
16. Carter, Colin A. "Economics of the California Processing Tomato Market." *ARE Update* 10(2) (2006):5-8.
17. Just, David and David Zilberman. "Information Systems in Agriculture." *ARE Update* 6(1) (2002):3-6.
18. Sexton, Steven E., Leslie A. Martin, and David Zilberman. "Biofuel and Biotech: A Sustainable Energy Solution." *ARE Update* 9(3) (2006):1-4.
19. Hardesty, Shermain D. "The Bottom Line on the Conversion of Diamond Walnut Growers." *ARE Update* 8(6) (2005):1-4.
20. Lybbert, Travis J. and W. Douglas Gubler. "California Wine Grape Growers' Use of Powdery Mildew Forecasts." *ARE Update* 11(4) (2008):11-14.
21. Alston, Julian M., Jason M. Beddow, and Philip G. Pardey. "Agricultural Research, Productivity, and Food Commodity Prices." *ARE Update* 12(2) (2008):11-14.
22. Heiman, Amir, David Just, Bruce McWilliams, and David Zilberman. "Religion, Religiosity, Lifestyles and Food Consumption." *ARE Update* 8(2) (2004):9-11.
23. Auffhammer, Maximilian. "China, Cars and Carbon." *ARE Update* 7(3) (2004):9-11.
24. Martin, Philip and Linda Calvin. "Labor Trajectories in California's Produce Industry." *ARE Update* 14(4) (2011):1-4.
25. Klonsky, Karen. "E. coli in Spinach, Foodborne Illnesses, and Expectations about Food Safety." *ARE Update* 10(2) (2006):1-4.